

KEY INDUSTRY IN THE
TEXAS INNOVATION CORRIDOR

Business Services & Support

In the last ten years, companies and business operations have been flocking to Texas Innovation Corridor, as well as the businesses that support those operations. In fact, JobsEQ data indicates a 69% increase in new business establishments from 2010 to 2020. This represents a tremendous opportunity for Business Services & Support industry sector. The region has been growing in three major sub-categories of business services and support employment: namely, customer care operations, professional, scientific, and technical services, and data centers.

**57.1% JOB
GROWTH**

Over the Last 10 Years

**69% MORE
BUSINESSES**

Since 2010

**213,000
EMPLOYED**

Within 1 Hour Drive

TALENT/WORKFORCE

Employment growth has been significant over the last 10 years. While business service and support sub-sectors experienced national job growth of 17%, employment in the two-county region has grown at almost 41%. This is a positive sign that the region has the ingredients for a stronger presence of these firms.



HIGHER EDUCATION SUPPORT

Austin Community College's Hays County Campus offers associate's and bachelor's programs in several relevant fields. Texas State University also provides several related bachelor's and graduate degrees to the industry.



In addition, the Texas Innovation Corridor benefits from its proximity to the many colleges and universities in Austin and San Antonio. There are 18 public and private, colleges and universities that grant four-year and/or graduate degrees and three public two-year colleges within a 50-mile radius of the City of San Marcos.

FIBER & BROADBAND

The region has access to 16 broadband providers, including mobile providers. 95% of Hays County and 76% of Caldwell County have access to speeds of 100 mbps.

KEY COMPANIES

AlSCO Linen & Uniform

Best Buy e-Commerce

Bowman Consulting

Cooperative Laundry

Doucet & Associates

S. Watts Group

tekRESCUE, Inc.

Whitenton Group

GREATER SAN MARCOS
PARTNERSHIP

For more information, visit GreaterSanMarcosTX.com or contact GSMP's Jessica Inacio at **512-781-2094**.