

## GSMP Annual Impact for the City of Buda

**\$651,066**

in added annual property tax revenues from GSMP projects

**\$294,854**

in added annual sales tax revenues from GSMP projects

**\$945,920**

in total added tax revenues from GSMP projects



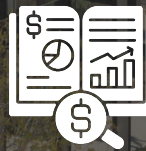
### Key Developments & Results in Buda

- ★ Collaborated to attract the location of CED Greentech (a renewable energy company) in Buda Midway, marking the **first pre-leased tenant** in the facility.
- ★ Submitted Requests for Information and assisted in **day-to-day operations for Buda EDC** during organization's search for new executive director.
- ★ Brought all regional economic development organizations to MudBugs for debriefing sessions with six national site consultants during the **2022 Texas Innovation Corridor Familiarization Tour**.
- ★ Through marketing efforts, featured **Buda's Amazon facility** in stories with *Wall Street Journal*, the **Still Budaful program** in *The Business Journals*, and others.



### New Business Attraction

In FY 22, the Greater San Marcos Partnership submitted **9 projects** on behalf of the City of Buda, representing a conservative estimate of **1,313 new jobs** and **\$416.5M** in new capital investment.



### Business Retention & Expansion

Additionally, during FY 2022, GSMP underwent business retention & expansion efforts with **26** different employers in the city.

GSMP also consulted with manufacturers such as **Jardine's** and **Night Hawk Frozen Foods** to facilitate job growth and new investment.



### Community Support

- ★ Sponsored several Buda Chamber of Commerce Luncheon & Events
- ★ Organized & ran the Buda Get Hired! Job Fair

For a full analysis of GSMP's impact on the Texas Innovation Corridor, visit [greatersanmarcostx.com/2022impact](https://greatersanmarcostx.com/2022impact)







## GSMP Annual Impact for Hays County

**\$6.68M**

in added annual property tax revenues from GSMP projects

**\$16.92M**

in added annual sales tax revenues from GSMP projects

**\$23.6M**

in total added annual tax revenues from GSMP projects



## GSMP's Economic Impact in Hays County FY 2022



**90**

Total Sites Submitted for Primary Job Creating Economic Development Projects

**14**

In-Person, On-Location Site Visits with Site Selectors & Company Executives

**9**

Executive Sessions with Commissioners Court

**91**

Established Businesses Assisted through Business Retention or Expansion Visits

**5**

New Locations or Expansions Announced

**36**

National Stories Placed Through GSMP Marketing

**\$485M+**

New Capital Investment Announced

**1,470+**

New Jobs Created

**GREATER SAN MARCOS**  
PARTNERSHIP

