



GSMP Annual Impact for Hays County

\$6.68M

in added annual property tax revenues from GSMP projects

\$16.92M

in added annual sales tax revenues from GSMP projects

\$23.6M

in total added annual tax revenues from GSMP projects



GSMP's Economic Impact in Hays County FY 2022



90

Total Sites Submitted for Primary Job Creating Economic Development Projects

14

In-Person, On-Location Site Visits with Site Selectors & Company Executives

9

Executive Sessions with Commissioners Court

91

Established Businesses Assisted through Business Retention or Expansion Visits

5

New Locations or Expansions Announced

36

National Stories Placed Through GSMP Marketing

\$485M+

New Capital Investment Announced

1,470+

New Jobs Created

GREATER SAN MARCOS
PARTNERSHIP

