



Additional resources and information can be found at: HaysCaldwellEDP.com

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2024



HAYS CALDWELL EDP

ANNUAL REPORT





### LETTERS TO OUR PARTNERS



Dear Communities, Educational Institutions, Businesses, Investors, and Colleagues,

It is with sincere gratitude for your investment of time, resources, and commitment to the growth of our shared region that we present our Annual Report. The achievements highlighted within these pages represent not only impressive

progress but also the success of a collaborative effort. I hope you will recognize and are excited about the shared accomplishments where communities and entities have come together to turn vision into reality. Thank you for all you have contributed over the past year.

As we reflect on these achievements, it is equally important to set our sights on the future. In the upcoming fiscal year, we will embrace a new identity with a fresh name and brand. This rebranding is the result of years of dedication and thoughtful consideration, paying homage to the legacy established by our founding members. We are excited about this next chapter and look forward to shaping the future of HCEDP with the same intentionality and vision that has guided us thus far.

Our focus will also turn to updating our strategic plan for the next three years. This will be a roadmap for how we allocate resources, the industries we target, and the adjustments we make to our organization to remain responsive and effective. I warmly invite you to join us in these discussions—your expertise and insights are invaluable to shaping our shared future. Your contributions will have a lasting impact on the communities where we live, work, and play.

Last, but not least, I would be remiss if I did not take a moment to recognize the internal team at HCEDP. Their consistent effort, dedication to quality, excellence under tight timelines, execution within budget, with a great attitude are the backbone of all we do. We express gratitude for each one of them and will continue to support them as we move into the future.

As we celebrate the accomplishments of 2024, I am excited to embark on the next stage of our journey together. Let's continue to work in unison toward an even brighter future.

Sincerely,

Mick Hawton Chairman of the Board



Dear Friends and Colleagues,

As fiscal year 2024 comes to an end, I am filled with immense gratitude and a deep sense of accomplishment. Leading the Greater San Marcos Partnership (GSMP) is a privilege, and I could not be prouder of the progress we have made together. The GSMP today stands strong, driven

by a talented team dedicated to fostering responsible economic development across both Hays and Caldwell Counties.

As we step into the new year, some changes will be noticeable. It is through these changes that we will continue to grow and strengthen our brand.

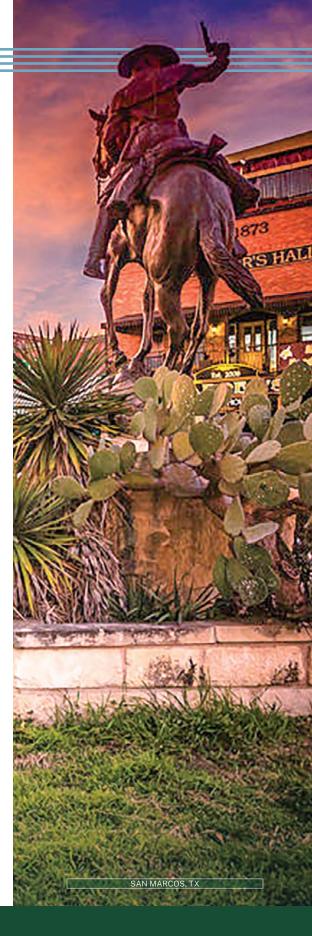
In collaboration with the Board, we undertook an extensive effort to rebrand the Partnership to better reflect our evolving mission. The new branding will ensure our message of inclusivity and regional unity. Our new slogan, "Greater Together," reinforces this message, and positions us to be more strategic in our areas of focus, operations, marketing, and financial planning. The rebranded Hays Caldwell Economic Development Partnership was an obvious and fitting choice for this next chapter.

As I continue to serve as President and CEO, I am excited to work alongside our communities and our dedicated team to carry this new brand forward, achieving even greater success in the future. I am deeply thankful for the unwavering loyalty and support from our stakeholders—because ultimately, that's who we are: a Partnership.

Together, we will continue to build a brighter and more prosperous future for the Hays and Caldwell County region.

With gratitude and optimism,

Mike Kamerlander
President & CEO
Hays Caldwell Economic Development Partnership



### WHO WE ARE



# HAYS CALDWELL EDP

#### Hays Caldwell Economic Development Partnership,

or HCEDP, is a 501(c)6 nonprofit public-private partnership that serves as the regional economic development organization for the City of San Marcos, and Hays and Caldwell Counties, located at the heart of the Texas Innovation Corridor.

HCEDP promotes and markets the region to attract new employers, assists existing companies to expand, fosters entrepreneurial growth, and ensures the continued development of our skilled workforce.

As outlined by Vision 2025, the community's consensus-built economic development strategy, the services we provide to the Texas Innovation Corridor are focused on HCEDP's mission:

# MISSION STATEMENT

Improve the quality of life for the residents in Hays and Caldwell Counties through focused, strategic and sustainable economic growth by facilitating the creation of high-quality jobs in growth-oriented target sectors; attracting new capital investment to the region; optimizing and preparing the regional workforce; and uniting the region's diverse stakeholders in the collaborative pursuit of economic prosperity for all.

#### **★Business Attraction**

HCEDP works diligently with site consultants and company leaders through all phases of the site selection process, helping them to determine whether our region will be a good fit for a location or expansion. HCEDP promotes the assets, features and benefits of the Texas Innovation Corridor to attract new business operations and their job producing investment. Since HCEDP's founding in 2010, more than 70 companies have relocated or expanded to the footprint, resulting in an estimated annual economic impact of \$2.9 billion and thousands of new jobs for the residents of Hays and Caldwell Counties.

#### **★Business Retention & Expansion**

HCEDP assists already established companies in Hays and Caldwell Counties, helping them with their growth and expansion aspirations by connecting them with a network of resources.

#### **★Workforce/Talent Development**

HCEDP partners with government agencies, the local business community, educational institutions, and other workforce development partners to prepare our talented workforce for the current and future needs of our growing economy.

#### **★**Marketing

The purpose of marketing is clear: to reach your target audience and showcase the advantages of relocating and growing your business along the Texas Innovation Corridor. Once established here, we aim to keep the benefits of doing business in Hays and Caldwell Counties 'top of mind' for others. The Hays Caldwell Economic Development Partnership's marketing team is dedicated to supporting your company's success by actively promoting your growth and prosperity within the region.

#### **★Entrepreneurship**

HCEDP helps entrepreneurs and small business owners by connecting them with the regional resources they need to properly prepare, plan, grow and succeed in the Texas Innovation Corridor.





# HAYS CALDWELL EDP

Team Members (from left to right)

**Lance Winter**Director of Marketing & Communications

**Emily Mathes** 

Director of Business Development

**Daniel Hicks** Research Analyst

**Shannon Webb**Office Manager

**Ted Groholske**Manager of Workforce Development

Christine Pollock
Marketing Specialist

Seated

**Jennifer Rogers**Manager of Business Retention & Expansion

Mike Kamerlander President and CEO

**Jennifer Luna**Project Manager





HAYS **CALDWELL** 

# **6 ANNOUNCEMENTS**



LOCKHART/CALDWELL COUNTY



**CALDWELL COUNTY** 



BUC-EE'S

SAN MARCOS/HAYS COUNTY



SAN MARCOS/HAYS COUNTY

**THIRSTY PLANET** 

**SAN MARCOS** 

697

**DIRECT JOBS** 

\$1.446BILLION

**CAPITAL INVESTMENTS** 

# PROSPECT PIPELINE LEADS

37%

37,402 9,240

**GOVERNOR'S OFFICE** 

20,451,337

\$33,459,540,905

# **HCEDP ECONOMIC IMPACT (2010–2024)**

10,307

\$4,715,574,025

## EPROJECTS & EXPANSIONS







# The Buc Stops Here: Largest Buc-ee's location opens in Luling

The City of Luling reclaimed its title of hosting the world's largest Buc-ee's location during a grand opening garnering significant attention with Texas Gov. Greg Abbott making a visit.

The new Luling facility, which covers more than 75,000 square feet, boasts 120 fuel pumps and employs 200 staff members, bested the previous title holder of Sevierville, Tenn. with its 74,707 square-foot facility.

#### Data center campus to be constructed in Caldwell County

The need to house critical computer applications, information and data is greater now than ever. That's why plans are underway for a large data center campus, on approximately 206 acres, to be constructed at the southeast corner of FM 2720 and Bob White Rd., in Caldwell County.

Caldwell County Commissioners Court announced plans to offer financial incentives for the construction of a \$1.3 billion turnkey data center by Prime Data Centers LLC.

#### **Thirsty Planet**

It's no surprise Texas ranks among the top 10 states with the most craft breweries. With a burgeoning community of brewers and beer enthusiasts, the Lone Star State has firmly planted its flag in the craft beer revolution.

Among the brewers making waves in this competitive market is Brian Smittle, founder of Thirsty Planet Brewing Company. With the continued rise of craft beer's popularity, Smittle is moving his operations from Austin to a new facility in San Marcos. The new location, a 21,000-square-foot facility located at 110 E. MLK in Crossroad Center, is set to become a beacon for craft beer enthusiasts in the region.

#### Buda City Council, Hays County put manufacturing project in forward motion

Futronic USA Inc., a leading manufacturer of motor vehicle transmission and powertrain parts and a supplier to Tesla, is setting its sights on the City of Buda for its first-ever US location. The South Korean-based company is eyeing the acquisition of the former Fat Quarter building, spanning 66,250 square feet and situated on the west (southbound) side of I-35, off Business Park Dr.

The building acquisition is estimated at \$11M with a capital investment of \$17M which will include building improvements, fixtures and equipment. The company estimates it will create at least 200 jobs, with an average wage of \$52,000.



# RealCold to develop cold storage facility in Lockhart

F3 ColdCo Lockhart LLC, also referred to as RealCold, a major refrigerated warehouse and cold chain operator, will begin construction on a 302,400 SF facility in Lockhart beginning next year.

The project plans are to build two state-of-the-art cold storage facilities as part of its platform launch. These initial facilities will anchor a network of new cold storage facilities through which RealCold will provide cold chain services to address a growing and underserved need within the sector, driven by material changes in food distribution and fulfillment.



#### Balcones Real Estate eyes San Marcos for Class AA speculative development

Austin based real estate firm Balcones Real Estate Group is building a 98,000-square-foot Class AA speculative industrial warehouse distribution facility in San Marcos.

Located on 9 acres at 500 Wonder World Drive, there are some unique differences compared to other warehouses constructed in the region, said Otto Swingler with the real estate group.

Swingler said they have designed and permitted six total "spec office suites" allowing for move-in ready occupancy for tenants in the 7300 SF – 14,600 SF – 19,800 SF size range.



### BUSINESS RETENTION & EXPANSION

FY24 Business
Retention &
Expansion (BRE)
Efforts and Plans
for FY25

In FY24, the—Hays Caldwell Economic Development Partnership (HCEDP) continued its Manufacturers' Roundtable series, focusing on strategies for employee retention and prioritizing key support to small businesses across the region.

Among the small business support events, HCEDP hosted sessions on AI & Cybersecurity and Tax Support for New LLC Filing Regulations, drawing 38 and 47 attendees, respectively. In collaboration with the City of San Marcos (COSM), HCEDP also supported the Riparius Foundation's RIPPLE Program, a series of workshops aimed at coaching small businesses and nonprofits in San Marcos on securing grant funding. The program was particularly well-received, leading to an expansion for the next cohort to cover all of Hays County.

Looking ahead to FY25, HCEDP will continue its partnership with Hays and Caldwell Counties in their Business Retention and Expansion (BRE) initiatives. This ongoing collaboration reflects the organization's dedication to fostering regional growth, ensuring that both employers and small businesses have the tools and resources they need to thrive in an evolving economic landscape.

HCEDP will continue its partnership with Hays and Caldwell Counties in their Business Retention and Expansion (BRE) initiatives.

## SMALL BUSINESS INITIATIVES

In FY 2024, HCEDP focused on partnerships to support the entrepreneurial ecosystem developing in Hays and Caldwell Counties. Through these partnerships, HCEDP participated in and hosted several events including:

#### Member or Supported

- ★1 Million Cups
- ★ Downtown Association San Marcos
- ★ Leadership San Marcos
- ★ Riparius Foundation RIPPLE
- ★ Manufacture's

  Roundtable Strategies for

  Employee Retention
- ★ Small Business Luncheons
- ★LLC Tax Support New Filing Regulations 2024
- ★ AI and Cybersecurity

Partnered with area Chambers and SCORE—AI and Marketing for Small Businesses.

Attended ULI Breakfast to stay in the loop on area development and initiatives.

Attended Luncheons, Coffees, Breakfasts in Buda, Kyle, Dripping Springs, Lockhart, Wimberley.



These events were possible through a partnership with the City of San Marcos,
Texas State University—San Marcos, the Better Business Bureau, SCORE, BLC of Texas, Kyle Economic
Development, Buda Economic Development Corporation, Splash Coworking, and the US Commercial Service—Austin
through the US Department of Commerce.

In addition to connecting small businesses to resources through targeted events, HCEDP attends key networking events across the two-county footprint to engage with and help entrepreneurs grow here and stay here.

The partnership efforts were highlighted during the Texas Downtown Association Annual Downtown Conference where HCEDP led a panel of community partners that shared best practices in building entrepreneurial ecosystems.

### AS ONE OF THE FASTEST-GROWING REGIONS IN TEXAS,

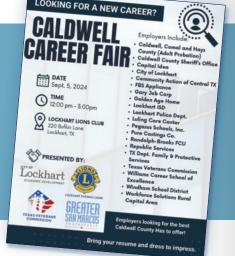
we are committed to looking ahead and ensuring our workforce has the best opportunities for success. Texas continues to outpace much of the country in business attraction and job growth, and we are proud to contribute to that momentum.



By collaborating with employers to identify talent pipelines, we help grow our workforce while also promoting best practices for employee retention. In our two-county region, local school Career and Technical Education (CTE) programs offer more than 115 certifications, preparing students for both post-high school careers and higher education. Strengthening connections between employers and CTE programs enhances student experiences and fills critical workforce gaps.

We continue to foster relationships with Texas State University, Austin Community College, Texas State Technical College and Alamo College's educational and training institutions, offering local employer's new opportunities to explore employee training and certification programs that support retention and career advancement. This year, the Hays Caldwell Economic Development
Partnership (HCEDP) successfully hosted two career
fairs—one in Hays County in the City of Kyle and another
in Caldwell County in the City of Lockhart. Additionally, we
assisted the City of Buda with their career fair and the City
of Kyle's youth-focused event at the Kyle Public Library.
Our participation in the Quad County Skilled Trades
Coalition for Caldwell County, along with support for the
Caldwell County Good Jobs Grant program, extended
our reach into employer outreach efforts. HCEDP also
engaged in the St. David's Foundation Community
Conversation on the Care Economy, addressing healthcare
workforce challenges, and worked with Workforce
Solutions Rural Capital Area's Pathways Leadership Team
to identify employment pathways in the skilled trades.

It's been a busy year, but we're always excited to make a difference for our community.



The HCEDP staff collaborated with the external PR firm, Jeff's Journey, to secure a record number of media placements at the local, regional, and national levels throughout 2024.



# NEWSPAPER LOCAL. USEFUL. EVERYONE GETS IT.\*

San Marcos Dailu Record

TAKE US WITH YOU EVERYWHERE!

DRAMA CAMP

# San Antonio Express-News Austin American-Statesman







### YOU'RE IN THE **RIGHT PLACE**

The Texas Innovation Corridor's ideal location with access to Interstate Highways 35 & 10, Highway 130, and three nearby airports offers companies a best-in-the-nation location to rapidly distribute goods across the entire United States.



The region's transportation and warehousing sector is booming as a result, growing by 56 percent over the last five years, far outpacing national trends. With a location quotient of 3.96 for warehousing, and over 1.5 million square feet of new industrial and logistics space completed in the last 12 months, our region is poised to continue its trend as the premier location for US and International companies.

The region has strengths in non-scheduled air transportation (LQ = 8.42) and warehousing and storage (4.21). The target has also experienced considerable employment growth over the last 10 years, nearly growing by 508.1 percent since early 2011. In the last ten years, the region has grown particularly in the specific subsectors of warehousing and storage (772.6 percent in Hays and Caldwell Counties—almost 6 times more than the national average), and process, physical distribution, and logistics consulting services (225.8 percent in Hays and Caldwell Counties—4 times more than the national average).

TOP KEYWORDS | October 1, 2023 - September 30, 2024

TRADE EXPANSION ELECTRIC VEHICLE ENERGY STORAGE DEVICES OFFICE PUBLIC-ACCESS DEDICATION LOCAL INFRASTRUCTURE CHARGING SITE CITY JOBS CHARGE REVENUE BATTERY INTELLIGENT CHARGING SOLUTIONS PROVIDER

FOCUSING ON THE HAYS CALDWELL ECONOMIC DEVELOPMENT PARTNERSHIP REGION (HAYS & CALDWELL COUNTIES) STATS:

24.9%

5-YEAR POPULATION GROWTH

26.5%

JOB GROWTH (VS NATIONAL OF 4.3%)

5.0%

JOB GROWTH

#### IN HAYS COUNTY 2023

Hays County had the largest job growth of any large county in the US in 2023, growing by 5.0% in just one year.

The trade, transportation, and utilities sectors grew by 7.1% in that same period.

1.58
MILLION SQ FT

NEW INDUSTRIAL SPACE

In Hays & Caldwell counties, July 2023 – July 2024 10%
MORE
AFFORDABLE

OFFICE LEASES PER SQ FT THAN AUSTIN

4,300 NEW BUSINESSES STARTED

HAYS & CALDWELL COUNTY IN 2023

+4,863

+4,226

+ 2,748
FOOD PREP & SERVING

+ 1,894

+ 1,270
CONSTRUCTION

FASTEST GROWING OCCUPATIONS OVER LAST FIVE YEARS

#### MARKETING ANALYTICS

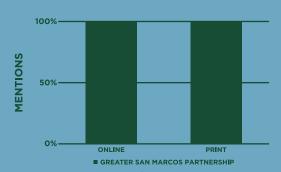
October 1, 2023 – September 30, 2024

**611 M** 

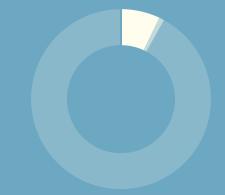
**TOTAL REACH** 

495

TOTAL MENTIONS



SHARE OF VOICE BY NEWS MEDIA TYPE



POSITIVE

NEGATIVE 0.4%

NEUTRAL 93.1

NOT RATED 0%

SENTIMENT BREAKDOWN

October 1, 2023 – September 30, 2024

### **COMMUNITY** INVOLVEMENT

Serving as a regional economic development organization in Hays and Caldwell Counties is just a part of what we do.

We're also a community partner that gives back time and resources. It's part of building life-long relationships with our clients and communities.

The Hays Caldwell Economic
Development Partnership's
employees are the ones that
make this happen. We encourage
our employees to remain
involved in the communities
they serve by volunteering with
organizations of their choosing.

Throughout 2024 employees have given a countless number of hours at local organizations such as the CHRISTUS Santa Rosa Hospital Foundation, San Marcos Education Foundation, United Way of Hays and Caldwell Counties, Leadership San Marcos, San Marcos Historic Preservation Commission, Lockhart Education Foundation Golf tournament to name a few.

# GIVING BACK: OUR COMMITMENT TO THE COMMUNITIES OF HAYS AND CALDWELL COUNTIES

At the Hays Caldwell Economic Development Partnership (HCEDP), we see ourselves as more than just a regional economic development organization. We're deeply invested in the well-being and growth of the communities we serve, fostering long-term relationships with both clients and local organizations. Our commitment to giving back is a reflection of these relationships, and we encourage our employees to remain actively involved by volunteering their time and resources to causes they care about.

Throughout 2024, HCEDP employees have collectively dedicated countless hours to local organizations, ranging from healthcare foundations to educational initiatives and community leadership programs. Some of the organizations we've supported include CHRISTUS Santa Rosa Hospital Foundation, the San Marcos Education Foundation, United Way of Hays and Caldwell Counties, Leadership San Marcos, and the San Marcos Historic Preservation Commission, among others.

# Here are a few highlights of how we've contributed to these vital organizations:

#### **CHRISTUS Santa Rosa Hospital Foundation**

The Hays Caldwell Economic Development
Partnership is proud to support CHRISTUS Santa
Rosa Hospital and its ongoing dedication to
community health and wellness. One of the ways
we contribute is through our participation in their



Star of Texas Gala, which honors the hospital's healthcare heroes.

HCEDP is also represented on the CHRISTUS Santa Rosa Hospital Foundation board, helping ensure the hospital's continued impact on our community.

#### **San Marcos Education Foundation**

The mission of the
San Marcos Education
Foundation is to enrich
teaching, inspire



learning, and create opportunities for all students within the San Marcos CISD. Their goal is to recognize and reward innovation and excellence in education while helping every student reach their highest potential. The Hays Caldwell Economic Development Partnership actively supports this mission by serving on the foundation's board and participating in fundraising events, including their popular Skeet Shoot.

#### **Texas State Comptroller**

The Hays Caldwell Economic
Development Partnership was
proud to co-host along with the
Texas State Comptroller's office,
a symposium covering a variety of
subjects including Tax Increment
Financing, Abatements, 380–381 Economic
Development Agreements, Hotel Occupancy
Taxes, Economic Development Corporations,
Public Improvement Districts, Municipal
Development Districts, and Jobs Energy
Technology and Innovation.

These are just a few examples of how the Hays Caldwell Economic Development Partnership is making a difference. Through our efforts, we continue to strengthen our relationships with local organizations, while enhancing the quality of life for those we serve in the region.



#### **OTHER SPONSORSHIPS**

#### **Dripping Springs**

Dripping Springs—Founders Day

#### Kyle

Kyle Chamber—Fire & Ice Gala
Kyle Chamber—Golf Classic
Kyle Chamber—Kyle Sporting
Clay Classic

#### Lockhart

#### Luling

Luling—Zedler Mill Foundation

#### San Marcos

San Marcos Chamber of Commerce—Annual Dinner San Marcos Sights & Sounds San Marcos River Clean Up San Marcos—Christus Santa Rosa—Stars of Texas Gala San Marcos Education Foundation—Skeet Shoot Leadership San Marcos San Marcos Chamber—State of the City Address

#### Wimberley

Wimberley Valley Chamber of Commerce—Luncheon Sponsor (2) Wimberley Valley Chamber of Commerce—Golf Tournament

#### **Hays County**

United Way Charity Golf Classic

### OUR INVESTORS

#### LEAD INVESTORS (\$20,000+)

Brookfield Residential Properties Inc
Buda Economic Development Corp.\*
BVRT Utility Holding Co., LLC
Caldwell County\*
CHRISTUS Santa Rosa
Hospital—San Marcos
City of Kyle\*
City of San Marcos\*
Corridor Title

Doucet & Associates A

Kleinfelder Company

**Embassy Suites** 

**ENDEAVOR Real Estate Group** 

Frost Bank
Hays County\*
La Cima
Lower Colorado River Authority\*
McCoy's Building Supply
Pedernales electric corporative
Plum Creek Development Partners
Scarborough Lane Development
SH-130 Concession Company
Texas State University\*
Walton Development & Management
Winstead PC

#### PRINCIPAL INVESTORS (\$10,000+)

American Constructors
Austin Business Journals
Austin Community College\*
Carson Properties
CBRE, Inc.
GBRA
Headwater Companies
Highpointe Communities

Highpointe Communities Hill & Wilkinson General Contractors HNTB

Ingram Readymix, Inc.

JE Dunn Construction
La Tierra Realty
Live Oak
Lockhart Economic
Development Corporation\*
Page
Pape-Dawson Engineers, Inc.
Real Cold/Related Fund Management
Rosendin Electric, Inc.
Southwest Engineers Inc.
SpawGlass
Tex-Mix Concrete



# EXECUTIVE INVESTORS (\$5,000+) DPFG. Inc.

**Cude Engineers** 

Divided Sky Roofing & Solar

Centerpoint Plaza Shopping Center

Four Rivers Association of Realtors
Gary Job Corps
HCS Technical Services, LLC
Heldenfels Enterprises, Inc.
Heritage Title of Austin
KDW-Kingham Dalton Wilson, Ltd.
Kimley-Horn
Luling EDC\*
Mark Shields Enterprises
Mark Smith Realty Consultants
Maxwell Locke & Ritter
Metcalfe Wolff Stuart & Williams, LLP
Red Oak Development Group

Republic Services
RiverCity Screenprinting & Embroidery
RVi Planning & Landscape Architecture
Schertz Bank & Trust
Square One Consultants
Structure Tone—STO Building Group
Studio8 Architects
T. Wilson
Texas Disposal Systems
Texas Gas Service
Texas Regional Bank
Uhland EDC\*
University Federal Credit Union
Waterridge

#### ASSOCIATE INVESTORS (\$1,500+)

Ace Relocation Systems, Inc. Cleary Zimmermann American Structurepoint Cody's Restaurant Bar & Patio Arc Sentry ColorMix Graphics First Lockhart National Bank **Ascension Seton Hays** Astound Broadband Fuse Architecture Studio, PLLC **Balcones Real Estate** Graves Dougherty Hearon & Moody Bank of America Green Guy Recycling Services Bartlett Cocke General Contractors Halff Associates Benchmark Insurance Group Hart Properties Benesch Independence Title Co-Buda K. Friese & Associates BGE, Inc. **BGK Barnes Gromatzky** Karnes County National Bank of Karnes Kosarek Architects

Mochas & Javas
CERRUS Builders (Formerly MW Builders)
MWM Design Group
Ozona Bank
Peregrine Land Investments
RBFCU—Randolph Brooks Federal Credit
Union
Sage Capital Bank
Structures PE, LLP
Texas Aviation Partners, LLC.
The Damron Group Realtors
Two P's & Calli's Boutique
United Properties
WGI, Inc

#### **COMMUNITY ADVOCATES**

Land Consultants, Ltd. Co.

Buda Chamber of Commerce
Dripping Springs Chamber of Commerce
Kyle Area Chamber of Commerce
Lockhart Chamber of Commerce

Luling Area Chamber of Commerce San Marcos Area Chamber of Commerce Wimberley Valley Chamber of Commerce

### **BOARD** MEMBERS

**Mick Hawton** 

Chairman of the Board Headwaters

**Keelv Hennig** 

Chairman-Elect Corridor Title

**Scott Burton** 

Immediate Past Chairman Benchmark Insurance

Jennifer Finch

Secretary

JE Dunn Construction

**David Case** 

Treasurer Schertz Bank

Jane Hughson

Honorary Co-Chair City of San Marcos

Stephanie Reyes

City of San Marcos

**Alyssa Garza**City of San Marcos

**Shane Scott** 

City of San Marcos

**Lon Shell** Hays County

**Ed Theriot**Caldwell County

Travis Mitchell
City of Kyle

**Bob Honeycutt** 

CHRISTUS Santa Rosa Hospital

**Lew White** 

City of Lockhart

**CJ Watts**Luling EDC

**Sherrie Parks** 

City of Dripping Springs

**Dr. Michael Cardona** 

San Marcos CISD

Mark Estrada Lockhart CISD

Eric Algoe

Economic Development
San Marcos

**Jim Wimberly**San Marcos Regional Airport

**John Malik** GSMMA

**Leanne Kirby**City of Wimberley

Jeff Nydegger

Winstead, PC

James Lovett SH130

Jennifer Finch
JE Dunn Construction

**Beth Guillot**Fuse Architecture Studio

Lacee Duke

City of Uhland

John Doucet

Doucet & Associates
A Kleinfelder Company

**John Cyrier** 

GBRA—Representative

Stephanie Ryan

Four Rivers Association of Realtors

Page Michel

San Marcos Area Chamber of Commerce

Pablo Zuniga

Embassy Suite

Ruben Becerra Hays County

**Dr. Kelly Damphousse** Texas State University

**Dr. Russell Lowery-Hart** Austin Community College

Rick Arnic LCRA

John Schawe Frost Bank

Phil Hutchinson
McCoy's Building Supply

Jennifer Storm
Buda Economic Development

# HONORING A LEGACY OF INNOVATION

The Richard "Dick" Burdick Award



Richard "Dick" Burdick, the visionary founder and chairman of Thermon, passed away on February 25, 2018, leaving behind an indelible legacy of leadership, ingenuity, and service to others. His impact, both locally and globally, is felt through his groundbreaking work and commitment to innovation, making him one of the brightest success stories of the Texas Innovation Corridor and a respected figure in his industry worldwide.

In 2013, the Hays Caldwell **Economic Development Partnership** established the Burdick Award for Innovation to honor Mr. Burdick's remarkable contributions. The inaugural presentation of the award was fittingly made to both Thermon and Mr. Burdick himself, recognizing his role as a trailblazer in the world of technology and manufacturing. Although Mr. Burdick is no longer with us, his legacy of creativity and forward-thinking solutions continues to inspire the next generation of innovators.

The Burdick Award is presented annually to local companies that exemplify Mr. Burdick's spirit of innovation. These companies are recognized for developing inventive solutions to complex challenges and for their role in advancing the Texas Innovation Corridor as a hub of creativity and technological advancement. Past recipients

include Quantum Materials,
MicroPower Global, Paratus
Diagnostics, Bautex, Visionary
Fiber Technologies, Veritacor,
BVRT, X-Bow, and most recently,
Method Manufacturing.

The Burdick Award for Innovation is a testament to the transformative power of vision and leadership, celebrating those who are not only pushing boundaries but also bringing global attention to the ingenuity thriving in our region.

The Hays Caldwell Economic Development Partnership is proud to present this award each year, ensuring that Richard Burdick's enduring legacy of innovation lives on in the companies and individuals who continue to shape the future.

Rhy Met Mar

Rhys Anderson Method Manufacturing

His legacy of creativity and forward-thinking solutions continues to inspire the next generation of innovators.