

GSMP Annual Impact for the City of Kyle

\$2.9M+

in added annual property tax revenues from GSMP projects

\$4.68M+

in added annual sales tax revenues from GSMP projects

\$7.59M+

in total added tax revenues from GSMP projects

GSMP BUSINESS ATTRACTION, RETENTION & EXPANSION EFFORTS IN KYLE FOR FY 2022

- ★ **13 sites** submitted on behalf of Kyle
- ★ **\$446M+** in potential capital investment
- ★ **4,489** potential jobs represented

Additionally, during FY 2022, GSMP consulted with **21** different local companies on business retention and expansion efforts to grow in Kyle.

KEY GSMP ACHIEVEMENTS IN KYLE IN FY 2022

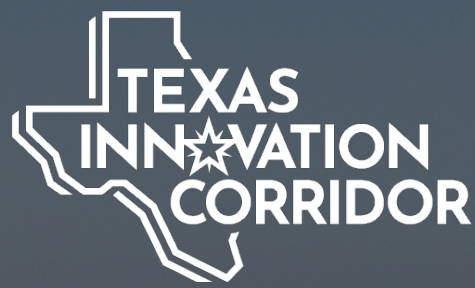
- ★ Collaborated to attract the location of **Alliance Industrial Company**, representing the **first-ever speculative space development of 1 million or more square feet in Hays or Caldwell Counties**.
- ★ Collaborated to attract the location of **Redbird Flight Simulations**, representing **71 jobs and \$2.2 million in new capital investment**.
- ★ Submitted Requests for Information and assisted in **day-to-day operations for Kyle EDC** during organization's search for new, permanent executive director.
- ★ Generated articles about projects from **Plastikon** and **Alliance Industrial Company** in national media coverage from publications including *Business Facilities*, *Area Development* and *Electrec*.

KEY GSMP COMMUNITY SPONSORSHIPS & ENGAGEMENTS

- ★ Economic Development & Tourism Board Members
- ★ Sponsors of the Kyle Chamber Annual Gala
- ★ Sponsors of the Annual State of City of Address
- ★ Sponsors & Active Members of Kyle Chamber Luncheons and Networking Events
- ★ Sponsors & Volunteers for Kyle Chamber Clay Classic Skeet Shoot
- ★ Sponsors & Volunteers for the United Way Charity Classic

For a full analysis of GSMP's impact on the Texas Innovation Corridor, visit greatersanmarcostx.com/2022impact





GSMP Annual Impact for Hays County

\$6.68M

in added annual property tax revenues from GSMP projects

\$16.92M

in added annual sales tax revenues from GSMP projects

\$23.6M

in total added annual tax revenues from GSMP projects



GSMP's Economic Impact in Hays County FY 2022



90

Total Sites Submitted for Primary Job Creating Economic Development Projects

14

In-Person, On-Location Site Visits with Site Selectors & Company Executives

9

Executive Sessions with Commissioners Court

91

Established Businesses Assisted through Business Retention or Expansion Visits

5

New Locations or Expansions Announced

36

National Stories Placed Through GSMP Marketing

\$485M+

New Capital Investment Announced

1,470+

New Jobs Created

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