

## GSMP Annual Impact for the City of Luling

**\$11,056**

in added annual property tax revenues from GSMP projects

**\$3,298**

in added annual sales tax revenues from GSMP projects

**\$14,354**

in total added annual tax revenues from GSMP projects

For a full analysis of GSMP's fiscal impact on the Texas Innovation Corridor, visit [greatersanmarcostx.com/2022impact](http://greatersanmarcostx.com/2022impact)

## Key GSMP Results for the City of Luling

- ★ In FY 22, the Greater San Marcos Partnership submitted **5 sites** on behalf of the City of Luling, representing a conservative estimate of **1,313 new jobs** and **\$311M** in new capital expense investment.



- ★ GSMP aided in the development of Buc-ee's latest expansion, marking new jobs and **the largest Buc-ee's in the world**.



- ★ GSMP showcased the **Buc-ee's Expansion** through featured interviews and national media publicity with stories in the *San Antonio Express News*, *Dallas Morning News*, *Co-Star*, *The Associated Press*, *The Business Journals*, and others.



- ★ GSMP brought six national site selectors on a tour through **Veritacor** during the **2022 Texas Innovation Corridor Familiarization Tour**, familiarizing these national leaders in the successful companies and business opportunities in Luling.



- ★ GSMP served as the Cornhole Sponsor for the annual Luling Watermelon Thump, giving back to the community at large.







## GSMP Annual Impact for Caldwell County

**\$134,034**

in added annual property tax revenues from GSMP projects

**\$6.7M**

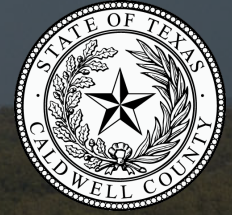
in added annual sales tax revenues from GSMP projects

**\$6.8M**

in total added annual tax revenues from GSMP projects



## GSMP's Economic Impact in Caldwell County FY 2022



**78**

Total Sites Submitted for Primary Job Creating Economic Development Projects

**11**

In-Person, On-Location Site Visits with Site Selectors & Company Executives

**9**

Executive Sessions with Commissioners Court

**8**

Established Businesses Assisted through Business Retention or Expansion Visits

**4**

New Locations or Expansions Announced

**500+**

New Jobs Announced

**\$1.4B+**

New Capital Investments Secured

**1.2M+**

SQFT of New Development

**GREATER SAN MARCOS**  
PARTNERSHIP

